



508.279.0656



125 Fireworks Circle



Bridgewater MA



Winter Newsletter

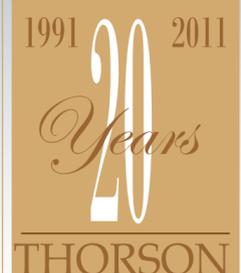


CELEBRATING 20 YEARS

This year marks our 20th year in the Building and Remodeling industry and we wanted to start the year with a letter of thanks to all who helped to make us as successful as we are today.

To our Loyal Customers ... thank you first and foremost for choosing to work with us and continuing to work with us throughout the years. Thank you for your positive and constructive feedback that has helped us improve upon our services and award those who have contributed to our successes.

To our Architects, Designers, Staff and trade professionals... thank you for collaborating with us to make our client's dreams and ambitions about their home & lifestyle come alive and be a new reality for them.



A new chapter... We are very excited about what the next twenty years will bring and are already planning some new and interesting developments that will continue to help the company grow, keep our staff motivated and aide in our ultimate goal of unmatched customer service and 100% customer satisfaction.

Help us Celebrate! Here's how...

"Like" us on Facebook

You'll get helpful home tips, inspiring ideas, & expert advise.



Download our Calendar... our 20 year celebratory 2011 calendar is available for download on our website -use it to get inspired and plan all of your upcoming projects , events and life happenings.

CONTRACTOR OF THE YEAR



NARI held their 2010 Contractor of the Year Awards, Evening of Excellence on Nov 3, 2010. The CotY Awards recognizes remodelers for outstanding craftsmanship and overall excellence in the industry. We were thrilled to walk away with two Gold and one Silver Award in two separate categories. For more information on the CotY awards visit [The NARI website](#).

GOLD Contractor of the Year Award Anniversary Category

[See more photos of the winning project](#)

GOLD Contractor of the Year Award Kitchens \$50,001-\$100,000 Category

[See more photos of the winning project](#)



SILVER Contractor of the Year Award Anniversary Category

[See more photos of the winning project](#)

In addition to our 2009 & 2008 Awards

[2009 GOLD ~ Additions under \\$200,000](#)

[2008 ~ Customer Service Award](#)



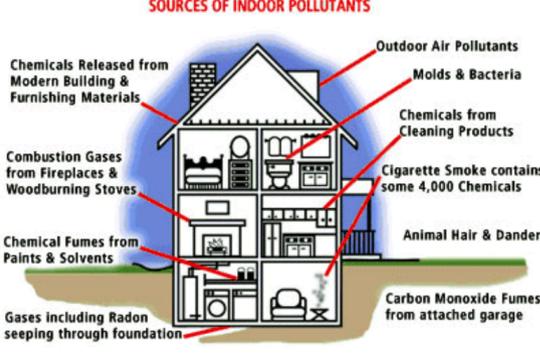
SEASONAL TIPS

How to improve your Home's indoor air quality

Some seasonal and long-term illnesses can be attributed in part to the indoor air quality of your home. There are various irritants and pollutants that enter or are emitted from within your home on a daily basis. The tendency to tightly seal up a home in the winter can heighten the levels of pollutants & irritants that can contribute to illness and disease.

The Environmental Protection Agency lists the potential irritants your home can contain or emit and how to improve the indoor air quality (IAQ) of your home. The chart below highlights some of the main sources of pollutants in various areas of the home

SOURCES OF INDOOR POLLUTANTS



What you can do ...

~ Dust and vacuum all surfaces in the home often and change your furnace air filter regularly.

~ Don't smoke or allow others to smoke in your home or car.

~ Make certain that all fireplaces are well ventilated and CO emitting appliances are working & venting properly.

~ Ensure all high moisture areas like bathrooms and basements are well ventilated or use a dehumidifier.

~ When using pesticides -even disinfectants and air fresheners -ensure your home is well ventilated or limit their use in the winter months.

~ Ensure all CO detectors are working and test your home for Radon -all homes are at risk!

Click on the pollutants below for more information

[Pet Dander](#)

[Second hand smoke](#)

[Carbon Monoxide](#)

[Mold](#)

[Dust](#)

[Pesticides](#)

[VOC's](#)

[Radon](#)

For more information on IAQ visit the [EPA's Website](#)

STAFF & FAMILY UPDATES

Employee Spotlight *Jared McCartney*



Jared McCartney has been a part of the Thorson Team for nearly seven years. Born & raised in Taunton MA Jared attended Bristol Plymouth Regional Technical School and thought it fitting to focus in the electrical field since he had family in the industry. He completed his vocational training and had opportunity to secure employment right away in the electrical field working for his uncle in Boston, MA. After six months in the field and countless hours of commuting an opportunity opened up with Thorson and Jared decided to switch gears and try his hand at carpentry to be a bit closer to home.

Starting his carpentry career as a laborer and moving his way through the ranks, Jared was grateful for the opportunity to work side by side with and learn from our skilled

Carpenters & Tradesmen. He has since become a very valuable member of our team, contributing to the success of countless projects over the course of seven years. He has been described by his co-workers as "a real team player and hard worker" and we're sure every customer would attest to his polite & professional demeanor.

[Read more...](#)

Thorson Staff & Family Updates



Jared's new puppy Jackson is 5 months old. 1/2 Pit bull and 1/2 Neapolitan Mastiff. He'll make a good companion for their 6 yr old Border collie named Sage.



Todd's children Max & Shea are growing by leaps and bounds. Max shown on the left is now 3 years old and all geared up for winter in this photo.

Shea is now 11 months old and she is shown here enjoying her first Christmas morning.

Andrew Thorson has added football to his list of after school sport programs, He joined the Bridgewater Badgers back in August of 2010 and the Team won the 2010 Superbowl championship against Hingham. Andrew was also picked to join the varsity kick-offs special team and looks forward to next season.



Jen's daughter Senja is one and a half years old now. She can already count to 15 and Jen is convinced she'll be a successful architect one day judging by the complexity of her Tupperware towers she constructs on the kitchen floor.



Nathan Thorson is 10 years old and has developed a passion for the culinary arts. The photo on the right is his first culinary masterpiece. This was a dinner he cooked for the entire family -its Octo-dogs! Nathan also uses his creative skills for baking, singing & the performing arts.



NEW! Q&A

Ask the expert...Get the answer.

From the initial meeting with a client and throughout their project there are a number of questions that always come up.

- How long will this project take?
- Where do we begin ?
- Is removing that wall going to be feasible?
- What are latest trends for fixtures and finishes ?
- Can you help me select them?

From simple to complex, all questions our clients ask are valid and need to be addressed. We also pride ourselves on good communication and have the knowledge and expertise to give educated, informative answers to most any question relating to the remodeling process, industry or any project.

With this in mind we wanted to open the lines of communication with everyone and anyone looking for an answer to a question about building, remodeling or home maintenance. We are here to offer expert advise, knowledgeable insight and caring attention to all of your questions and concerns.

Post a question to our Facebook wall or discussion board and get an answer from our very own Eric Thorson or another member of our knowledgeable staff via Facebook, or e-mail. Your question and answer could also be posted to future newsletters.

Ask away!...we look forward to hearing from you!

"Like" us on Facebook and join the Q&A discussion